

Partners in Progress

Employee Sale Catalog



Fall / Winter 1984



AT&T
Consumer Products

We Set The Standards

TOUCH-A-MATIC® TELEPHONES



Touch-a-matic® 6000 Telephone

One-touch dialing. 60 number memory. Two-way speaker. Redials last number called once a minute for 10 minutes. LCD time/date/call timer display. Switchable for use with rotary and touch-tone dialing.

Item #	Color	Type	Sug. Retail	Empl. Price
05014	Almond	Desk- Selectable	\$199.95	\$125.00

Touch-a-matic 1605 Desk Organizer Telephone*

An all electronic touch-tone/dial pulse selectable phone with 15 automatic dialing locations, last number redial, digital time/display and organizing compartments for paper clips, rubber bands, notepad and calendar.

Item #	Color	Type	Sug. Retail	Empl. Price
05160	Brown	Desk- Selectable	\$199.95	\$125.00



Touch-a-matic 1610 Wall Organizer Telephone*

Wall only. Touch sensitive keypad with 12 automatic dialing locations, 3 emergency color coded dialing locations and a last number dialed location (11 digits each). Selectable touch-tone/dial pulse dialing. LCD display for time/date, telephone number, elapsed time. Organizing features for paper clips, rubber bands, notepad and calendar.

Item #	Color	Type	Sug. Retail	Empl. Price
05150	White	Wall- Selectable	\$199.95	\$125.00



*Limited availability of 250 for 1984.

TOUCH-A-MATIC[®] TELEPHONES

Touch-a-matic[®] 1600 Telephone*

The AT&T Touch-a-matic[®] 1600 telephone does everything a telecommunications marvel should do — and much more. Just touch the touch-sensitive key-pad once . . . and you can reach as many as 15-frequently called numbers in an instant. Built-in memory allows you to reach-out instantly in an emergency (to call police, fire, doctor) — and automatically one-touch-dial your last number when it's busy.

Item #	Color	Type	Sug. Retail	Empl. Price
56961	Smokey Pearl	Wall / desk Selectable	\$159.00	\$112.25

*Limited availability — see Ordering Instructions.
Order after December 1, 1984 only.



TOUCH-A-MATIC® TELEPHONES

Touch-a-matic® 310 Telephone*

Allows two lines on one phone. Holds either line when other line is in use. 3-way conference calls. Cuts down on missed calls. Has three number memory. Touch-tone dialing.

Item # Color
04512 Almond

Type
Desk-TT

Sug. Empl.
Retail Price
\$199.95 \$125.00



Touch-a-matic® 100 Telephone*

Dial pulse phone with built-in notepad. Can be used as desk or wall unit. Automatic re-dial of busy or unanswered numbers; mute button.

Item #	Color	Type	Sug. Retail	Empl. Price
03010	Gray	Notepad-Desk-DP	\$89.95	\$59.00

Touch-a-matic® 300/305 Touch-Tone or Dial Pulse Telephone

Desk and wall model. Handset contains everything for convenient touch-tone or push button dialing. Unit features two automatic dial buttons for emergency or frequently called numbers, last number dialed memory and mute button.

Item #	Color	Type	Sug. Retail	Empl. Price
01043	Almond	300 Desk-DP	\$79.95	\$50.00
01034	Almond	300 Desk-TT	\$79.95	\$53.00
01070	Mocha			
01119	Burgundy			
01025	Almond	305 Wall-DP	\$79.95	\$50.00
01016	Almond	305 Wall-TT	\$79.95	\$53.00
01052	Mocha			
01098	Burgundy			
01016	Almond	305 Wall-TT	\$79.95	\$53.00
01052	Mocha			
01098	Burgundy			

*Limited availability — see Ordering Instructions.

**Limited availability of 250 for 1984



Elite® 320 Telephone**

A stylized feature enhanced telephone with convenient features: touch sensitive keypad, two one-touch calling buttons for frequently dialed numbers, last number redial button, ringer on/off button, hearing aid compatible.

Item #	Color	Type	Sug. Retail	Empl. Price
04071	Gray	Desk-Selectable	\$99.95	\$70.00

CORDLESS TELEPHONES

Nomad[®] 4000 Cordless Telephone*

Sets you free wherever you go — around the house, pool, garden, with new improved frequencies to give you a 1,000-1,500 foot¹ effective range for all indoor and extended outdoor use. Two-way paging and intercom, automatic last-number redial and push-button dial pulse dialing. Base unit plugs easily into any standard AC outlet and modular phone jack.

Item #
51200

Color
White /
Gray

Type
Wall /
Desk-DP

Sug. Retail
\$139.95

Empl. Price
\$89.00

¹Depending on environmental conditions at time of use.
*Limited availability — see Ordering Instructions.



CORDLESS TELEPHONES



Nomad[®] 3000 Cordless Telephone*

Perfect phone for up to 500 ft. range¹. Built-in security system prevents unauthorized access. Last number redial button. Convertible desk or wall model.

Item #	Color	Type	Sug. Retail	Empl. Price
51240	White / Gray	Wall / Desk-DP	\$119.95	\$81.00
51250	Brown / Beige	Wall / Desk-DP		

Order after November 1, 1984 only.



Wall Holder

Designed to facilitate all Nomad cordless telephones.

Item #	Color	Sug. Retail	Empl. Price
07072	White	\$4.95	\$2.00

Use Our Toll-Free Number
1-800-835-7202
 Between 10am-7pm EST, Mon. - Fri.

*Limited availability — see Ordering Instructions.
¹Depending on environmental conditions at time of use.

DESIGN LINE® TELEPHONES

1882 Classic Wall Telephone

This unique telephone boasts the finest workmanship and materials reminiscent of a more elegant time in our country's history. Natural oak case with modular connections lets you use this classic anywhere . . . country kitchen, family room, living room! The mouth piece actually swivels and the cord is braided like the original 1882 model. The sidewinder crank reminds you of the days when "Central" had to be rung up before a call could be placed. Hinged writing panel is even included, which opens to reveal a convenient storage compartment. Each phone bears an identification plaque near the top of the telephone for your own inscription.

Item #	Color	Type	Sug. Retail	Empl. Price
13783	Natural Oak	Wall-Rotary	\$199.95	\$155.00



Country Junction® Wall Telephone

Authentic adaptation of turn-of-the-century wall phone. Natural wood base. Antique nickel finish on handset, dial pad and decorative keyhole. Braided fabric handset cord. Circular dial. Rotary or electronic touch-tone dialing. Mounting hardware in package.

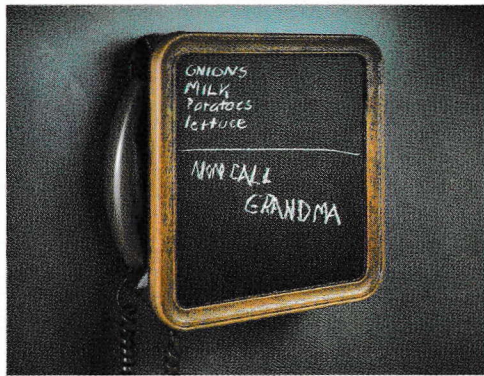
Item #	Color	Type	Sug. Retail	Empl. Price
13774	Oak	Wall-Rotary	\$199.95	\$125.00
13765	Oak	Wall-TT	\$229.95	\$143.00

DESIGN LINE® TELEPHONES

Noteworthy® Cork n' Clock Telephone

A wall unit phone with analog clock and cork memo board. Functions as a family message center. Storage space available for phone directories. Trimline® telephone handset provides touch-tone dialing. Comes with 12 ft. handset cord and mounting hardware.

Item #	Color	Type	Sug. Retail	Empl. Price
11556	Almond	Wall-TT	\$139.95	\$89.00



Noteworthy® Telephone

Message center for busy families. Simulated walnut (brown) or oak (white) frames. Front panel reverses to corkboard. Holds phone directory. Handy tray for pencils, chalk. Handset mounts right or left-hand side. Trimline handset. Illuminated dial. Rotary or touch-tone dialing.

Item #	Color	Type	Sug. Retail	Empl. Price
11211	White/Oak	Wall-Rotary	\$109.95	\$71.00
11275	Brown/Walnut	Wall-TT	\$119.95	\$77.00
11202	White/Oak	Wall-TT	\$119.95	\$77.00
11266	Brown/Walnut	Wall-TT	\$119.95	\$77.00

Director™ Telephone

Desk phone. Handsome block of real cherry wood stained with walnut. Trimline telephone handset. LED illuminated dial. Disconnect and dial buttons in handset. Non-skid, non-mark feet beneath base. Touch-tone dialing only. 6 foot, coiled handset cord.

Item #	Color	Sug. Retail	Empl. Price
11350	Walnut	\$99.95	\$65.00

ADDED FEATURES

TeleHelper® 2700 Answer and Record Unit

Spacesaving answer and record unit. Features dual micro-cassettes. Voice-activated. Remote unit allows access to messages from any phone, anywhere. Message counter. Ring selector. Modular for easy installation. Compatible with rotary and touch-tone dialing.

Item #	Color	Sug. Retail	Empl. Price
06271	Champagne	\$269.95	\$167.00



TeleHelper® 2100 Answer and Record Unit

Microprocessor control and dual cassettes for long-lasting, reliable service. Greetings and messages are voice-activated. Screen calls. Message counter. Select number of rings before unit answers. Easy installation and use. Compatible with rotary and touch-tone dialing.

Item #	Color	Sug. Retail	Empl. Price
06011	Wood-Grain	\$129.95	\$83.00



TeleHelper® 2500 Answer and Record Unit

Multi-featured unit allows receiving or changing of messages with remote device. Voice-activated for long or short messages. Call screening allows you to monitor caller's voice before answering. Digital message counter. Microprocessor control for long-lasting, reliable service. Compatible with rotary and touch-tone dialing.

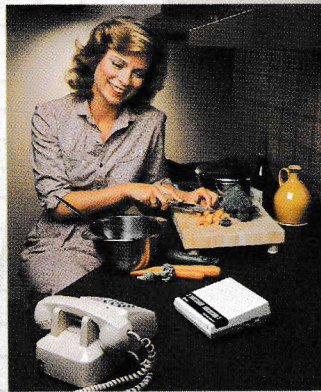
Item #	Color	Sug. Retail	Empl. Price
06262	Wood-Grain	\$279.95	\$150.00

ADDED FEATURES

TeleHelper™ 1600 Automatic Dialer

Just touch the touch-sensitive key-pad once and you can reach as many as 15 frequently-called numbers in an instant. Built-in memory allows you to reach out instantly in an emergency to call police, fire department, doctor, and automatically one-touch-dial your last number when it's busy. All-electronic dialer provides selectable dialing and can be used with present touch-tone or local rotary phone systems with ease. Built-in backplate enables you to use as either desk-top or wall-mounted system. Monitor allows "on-hook" dialing.

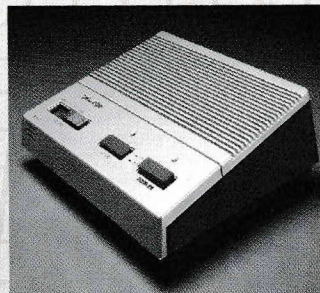
Item #	Color	Sug. Retail	Empl. Price
07344	Almond	\$64.95	\$44.00
07335	Champagne		



TeleHelper® 600 Speakerphone

Speaker/transmitter for touch-tone or rotary, desk or wall phone. Allows hands-free talking from anywhere in room. Sensitive microphone. High-quality speaker with precise volume control. Modular for easy attachment. Mute button for privacy. Compatible with rotary and touch-tone dialing.

Item #	Color	Sug. Retail	Empl. Price
07791	Champagne	\$64.95	\$44.00
07803	Almond		



TeleHelper® 700 Speakerphone*

Desk or wall use. Unique high-tech design. Easily connects to existing phone. High-quality speaker and powerful microphone. Volume control for incoming voice. Mute button for privacy. Rotary or touch-tone dialing compatible.

Item #	Color	Sug. Retail	Empl. Price
07764	Metallic Gray	\$74.95	\$55.25

*Limited availability — see Ordering Instructions.

ADDED FEATURES

TeleHelper™ 110 Pocket Dialer

Stores 9 telephone numbers, redials last number with touch of a button. Provides touch-tone signals for use with long distance services. Accesses computer-based services such as bank-by-phone. Battery powered, lightweight. (Battery and carrying case included.)

Item #	Color	Sug. Retail	Empl. Price
07250	Almond	\$39.95	\$29.00

TeleHelper™ 100 Pocket Dialer

Provides touch-tone signals for use with long distance services. Accesses computer-based services such as bank-by-phone. Battery powered, lightweight. (Battery and carrying case included.)

Item #	Color	Sug. Retail	Empl. Price
07240	Calmond	\$24.95	\$20.00



TeleHelper™ 400 Two-Line Hold

TeleHelper 400 Two-Line Hold enables you to alternate between two lines with just one telephone set. A simple touch of a button puts your present call on hold and switches to the second line. Conference Key allows for 3-way conversations.

Item #	Color	Sug. Retail	Empl. Price
08024	White	\$119.95	\$77.00



TeleHelper™ 100 Pocket Dialer

TeleHelper™ 110 Pocket Dialer

GENESIS™ TELESYSTEM

Welcome to the telephone of the future . . . here today. The heart of the Genesis is this **Console**, packed with advanced technology. But that's just the beginning. Think of this as a telephone that you'll never "outgrow" — because it expands to meet **all** needs.

The Genesis Console (shown below) features a state-of-the-art touch keypad . . . just a light touch activates all functions. It's programmed to remember 10 phone numbers (up to 16 digits each), recalled with one touch. Three of those numbers can be designated for emergency use (police, fire, doctor) — which light when the handset is lifted. A versatile display panel always shows the time, day and date — and automatically displays the number you're calling or any stored number as dialed. Even use it as a memory notepad to jot down telephone numbers while you're on a call. Think of the built-in 99 minute 59 second timer as a modern-day necessity in your busy schedule. Even place callers on hold, and initiate calls without lifting the handset. Built-in speaker allows others in your family to listen in on your calls, too, or adjust speaker control for total privacy, as you choose.

Genesis is a new generation of telephones — with new technology throughout. The console is a complete phone system — and includes a Basic Cartridge for all functions described. Use Genesis on a table or desk and you have a **complete** telephone at your command — in any emergency, or for everyday use. A 9-volt battery even provides emergency power for operation, and retains your call memory-bank features until AC power is restored. And, there's no guesswork with Genesis: the lighted display's messages guide you through every step — all of the time.

(The Console comes with black decorative end panels or optional end panels in simulated woodgrain or brushed metal).

The Genesis Console . . . truly the telesystem of tomorrow, here today! (And . . . it can **grow** to meet other needs, too).

Genesis Telesystem Console

Item #	Color	Type	Sug. Retail
08266	Almond	Desk	\$299.95

Empl. Price \$185.00

THE GENESIS™ CONSOLE Right From the Start





AT&T
Consumer Products

Dear Fellow Employee:

Welcome to **your own** Holiday shopping guide—a Catalog produced exclusively for members of the AT&T family.

Though we're all consumers as well as employees, it's easy to lose sight of the fact that many of us take our wide array of products for granted. In this catalog, we haven't taken that attitude. Instead, you'll find detailed, colorful descriptions and pictures of our newest, most-in-demand phones and equipment. And, we've tried to make it easy for you to choose **exactly** the models you want—whether for gift-giving, or as a purchase for your home or office.

In this, our **second** Employee Catalog, we've even made major and positive changes in a program that has already met with overwhelming success. First, you'll find that each phone "family" is together—not scattered or hard to find. All Genesis™ Tele-systems are pictured and completely described in one area... so you can choose the right combination of high-tech options offered in this popular line. **New** equipment is here, too: the new extended-frequency Nomad® cordless telephones, designer phones, AT&T answer/record units, speaker-phones and other best-selling consumer products. And, the ordering system has been streamlined: now you'll find an **800** number as an additional ordering method—one that will bring your gifts and purchases to you **before** the Holidays, with hardly any effort.

Why a special catalog for employees? You'll find that answer in the **pricing**—unique, low prices available only to employees and other members of the new AT&T family. I believe you'll agree that we've designed this catalog and program with **you** and your gift needs in mind. We invite you to take advantage of these special price and value incentives

But, please don't delay. Holiday-time will be upon us very soon, and the best way to avoid delivery problems is to **order early**. That's also a good way to assure that your gift-shopping through this Employee Catalog will save you time... and money, too.

When friends and neighbors visit your home in the days ahead, we know they'll be impressed with the AT&T purchases you've made through this special offer. Perhaps it will also give them a close-up look at the many unique, high-quality AT&T phones and other products they've been thinking of buying, too. We all benefit when that happens!

Sincerely,

Paul Mulvee
National Sales Vice President
Consumer Products

ORDERING INFORMATION

SHOP BY PHONE—TOLL FREE

The New Employee Sales Plan telephone number is **1-800-835-7202**. Calls can be made between 10am and 7pm EST, Monday thru Friday.

A member of our staff will promptly take your order and gladly answer any questions you may have. Please complete the order form before calling so that all information is available immediately. If you should have trouble reaching our toll free number, try again later. Additionally, we also take mail orders. If you choose, you may mail your order form to:

AT&T Employee Sales Plan
400 S. Edward
Mt. Prospect, Illinois 60057

PLEASE NOTE: The prices in this catalog are NOT available at CS&S Phone Centers or through AT&T Information Systems business offices.

Payment Options—We accept Visa, American Express or MasterCard only. No personal checks or cash accepted.

Eligibility—This plan is open to all active and retired employees of AT&T. Employees may purchase a maximum of four telephones per year through this plan (unless otherwise specified).

Christmas Order—Your orders will be shipped in time for Christmas if your mail order is postmarked by November 12 or your phone order is received by November 15. Should you need something after these dates, we will make every effort to deliver it to you in the shortest time possible but we cannot guarantee delivery before December 25.

Limited Availability—An asterisk (*) has been placed next to those products with limited availability. We suggest that you call before placing mail orders to determine product availability. Remember, these products are only available while quantities last. Due to retail demand it is necessary that retail customers be serviced prior to employee needs.

Guaranteed Satisfaction—If for any reason you are not pleased with your purchase you may return it promptly for exchange or credit.

Just return your product to:

AT&T Consumer Products
Employee Sales Program
1111 Woods Mill Rd., Dock 17
Ballwin, MO 63011-2995

Please enclose a letter with your product along with the reason for your return. Your name, address, telephone number and credit card number should be on the letter. Return instructions will also be enclosed in product boxes.

Warranty Repair—All products are backed by AT&T's one year limited warranty. If your product becomes defective **after 30 days** any CS&S Phone Center will accept the product for repair under warranty or call 1-800-222-3111 for repair instructions. A proof of purchase (such as the credit card receipt) will be necessary to present at the time of return.

Shipping and Handling—Please include \$6.00 per product ordered for shipping and handling. Customer Convenience Products (cords, etc.) will be shipped at no charge as long as telephone sets are ordered at the same time. If only Customer Convenience Products are ordered, please include \$6.00 per order.

Initially Defective—Employee Sales Plan products may not be taken to Consumer Sales and Service Phone Centers. See return instructions under **Guaranteed Satisfaction** above.

Charges for items purchased from the Fall/Winter, 1984 Employee Sales Catalog and subsequently returned as initially defective will be credited to your charge card account. Your cost for return postage will be refunded to you in a separate check.

Delivery— Products may be delivered separately and most are shipped via UPS (UPS cannot deliver to post office boxes). Products will be shipped to employee's home mailing address approximately 4 to 6 weeks after order is received. Delivery will only be made to addresses in the continental United States.

Prices— Prices shown for products in this catalog are effective through February 28, 1985. All prior offers, catalogs or special sales are hereby cancelled.

Sales Tax— AT&T is required to collect state and local taxes. Sales tax will be calculated and charged to your account as applicable. See tax table below.

Credit Approval— All orders are subject to credit approval.

Consumer Promotions— Products purchased through Employee Sales Plan will not apply for any Consumer Promotion. (Ex.: AT&T/United Airlines Buy & Fly Promotion.)

ORDERING INSTRUCTIONS

Complete order form and mail to AT&T Employee Sales Plan, 400 S. Edward, Mt. Prospect, Illinois 60057. (We recommend keeping a copy of this order.)

These products are for personal use only and are not for resale.

Products may be shipped separately.

*— Registered Trademark of AT&T

™— Trademark of AT&T

Important Tax Information

We are required by law to collect tax on sales at rate shown.

*Alabama 4%	*#Kansas 3%	*New York 4%
*Arizona 5%	Kentucky 5%	*#North Carolina 3%
California 6%	*Louisiana 4%	North Dakota 4%
If your Rapid-Transit District has tax 6 1/2%	Maryland 5%	*Ohio 5%
*Colorado 3%	Massachusetts 5%	*#Oklahoma 3%
Connecticut 7 1/2%	Michigan 4%	*#Pennsylvania 6%
Florida 5%	*Minnesota 6%	Rhode Island 6%
*Georgia 3%	*#Mississippi 6%	South Carolina 5%
Idaho 4%	*Missouri 4 1/8%	*Tennessee 5 1/2%
*Illinois 5%	Except Kansas City customers 5 5/8%	*Texas 4%
Indiana 5%	Nebraska 3 1/2%	*Utah 4 5/8%
Iowa 4%	*Nevada 5 3/4%	Vermont 4%
	▲New Jersey 6%	Virginia 4%
	New Mexico 3 3/4%	*#Washington 6.5%
		*West Virginia 5%
		Wisconsin 5%

*Include any additional sales or use taxes (city, town, country, parish, or transit etc.)

▲Telephone equipment is tax exempt.

#Shipping / handling charges are taxable

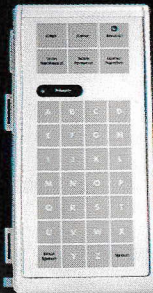
Sales Tax will be verified at order processing time.

This promotion will end February 28, 1985. This offering may be changed, modified, or cancelled at any time by AT&T Consumer Products without prior notification. If you would like additional catalogs or more information on a particular product(s) please write to: AT&T Customer Information Center, Employee Sales Plan, P.O. Box 19901, Indianapolis, IN 46219.

GENESIS™ TELESYSTEM

Universal Module

The Genesis Console is just the beginning. Now, tailor Genesis to your **exact** needs — so your state-of-the-art telephone system grows into a personal aide. **The Universal Module** turns your Genesis into an electronic phone directory. It memorizes and **automatically alphabetizes** an average of 75 (and a maximum of 250) names and complete phone numbers. Simply spell the name of anyone on the full A to Z keypad and enter their number. Genesis will enter all information in its memory — and, with just one touch, you can find it when you're ready to call. One touch later, your party is on the line: no searching, no delays. The Universal Module simply plugs into your basic Genesis Console — and adds super-versatility to your phone of tomorrow. Like a two-way speakerphone, so you'll never even have to lift the handset for true hands-free communication, and group conversations. There's also a touchpad "privacy" button, so



you can talk with someone in the room without the caller hearing.

Erase any of your 75 to 250 memory-bank names and numbers at will — or add new ones easily. Genesis leads you step-by-step with clear instructions on its electronic panel. Use it to access your electronic banking system, for long-distance access codes, even for numbers called only occasionally. You'll never have to look up another name or number again — with the Universal Module at your command . . . automatically searching and dialing any stored number **by name**. (And, of course, your basic Genesis Console provides **all** of the other special features you want: the built-in clock, calendar, a call-timer, the "notepad" features for jotting down new numbers while you're on a call — and more). Want to add more convenience — and even more specific features to your Genesis? Just review the amazing array of add-on modules and cartridges that follow . . . all available **now** for your Genesis Telesystem of tomorrow!

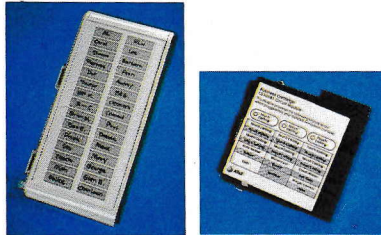
Genesis Telesystem Universal Module

Item #	Color	Sug. Retail	Empl. Price
08510	Almond	\$199.95	\$115.00

Your Personal Electronic Directory



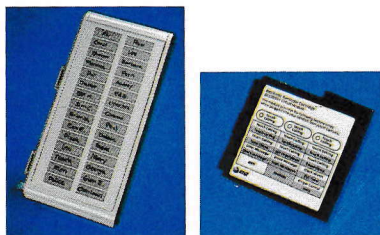
GENESIS™ TELESYSTEM



The Business Package¹

A **complete system** for business offices of all sizes, the Business Package includes a One-Touch Calling Module for **30** phone numbers — by name — **and** an amazing “business cartridge.” The cartridge turns your Genesis into a total-office system, streamlining and simplifying all functions of PBX and Centrex system-connected telephones. With one touch, reach any stored business number, redial busy or unanswered numbers up to 10 times at intervals you select, and delay, limit or even customize the “ring” to meet **your** business style. Just plug in the Business Package and you’re in command . . . with one-touch business-customized convenience and speed, thanks to your Genesis Telesystem!

Item #	Color	Sug. Retail	Empl. Price*
08547	Almond	\$99.95	\$60.00



Reminder Package¹

Now you can program up to 40 different reminders or messages — so you’ll never forget an appointment, occasion, anniversary or gift . . . by name and time! The Reminder Package combines the Genesis One-Touch Calling Module **and** an electronic slip-in reminder cartridge. You can program messages, by name, date and time — to appear each and every day or whenever you choose. An **audible signal** alerts you when one of your messages appears on the screen. Two built-in timers let you “count-up” or “count-down” your calls, too — and clock chimes remind you when the hours change. Together, you now have an electronic phone directory **and** a “personal secretary” in the Reminder Package.

Item #	Color	Sug. Retail	Empl. Price*
08574	Almond	\$99.95	\$60.00

*Order after February 1, 1985



Genesis Cartridges

In addition to the cartridges described (Business; Electronic Reminder), you can **customize** a Genesis Telesystem Console just by inserting **any** of these special-function cartridges . . .

- **Custom-Calling Convenience Cartridge (#08828)**

Makes call waiting, call forwarding and 3-way calling (services provided by your telephone company) faster and easier. And, you have **5 additional** one-touch numbers in the Genesis memory bank. No more fumbling with a switchhook or access codes to enjoy these modern, convenient services.

- **Deluxe Auto-Dialer Cartridge (#08837)**

Your Console automatically, continuously redials busy or no-answer numbers up to 10 times, at the interval you select. Plus, you get **9 additional** one-touch numbers in memory.

- **Electronic Padlock Cartridge (#08864)**

Total control of your Genesis system — to prevent unauthorized use. Lock out all but the three Emergency calls, or just prevent unauthorized Long Distance and operator-assisted calls . . . at your option. Especially recommended for business use. Also includes a **Timer Toner** for audible timing of calls from 1 to 10 minutes.

CARTRIDGES	SUG. RETAIL	EMPL. PRICE
#08828	\$39.95	\$20.00
#08837	\$39.95	\$20.00
#08864	\$39.93	\$20.00
Electronic Reminder — #08846		\$20.00
Business Cartridge — #08855		\$20.00

ACCESSORIES

Wall Base Kit (module)	— #08556	\$ 2.50
Wall Base Kit (console)	— #08819	\$ 5.00
End Panels: Sim. Wood	— #08819	\$ 5.00
Sim. Metal	— #08798	\$ 5.00
Black	— #08770	\$ 5.00

*Note: Cartridges may be purchased separately without One-Touch Calling Module.

EMERGENCY CALL SYSTEMS

Emergency Call System-Model 400*



The Emergency Call System Model 400 consists of a programmable console capable of responding to AT&T Smoke/Fire, Medical and Environmental transmitters. After being alerted to the emergency by the respective transmitter, the console automatically announces the emergency locally, then dials the number **you** program for that emergency and recites in a synthesized voice your address, telephone number and type of emergency. Transmitters and sensors are sold individually. Compatible with rotary and touch-tone dialing.

Console*

Item #	Sug. Retail	Empl. Price
10293	\$249.95	\$155.00

Smoke / Fire Transmitter

(mounts next to existing smoke detector)

Item #	Sug. Retail	Empl. Price
10278	\$29.95	\$19.50

Smoke Detector / Transmitter (Combined unit)

Item #	Sug. Retail	Empl. Price
10287	\$59.95	\$39.00

Medical Transmitter (Hand operated)*

Item #	Sug. Retail	Empl. Price
10522	\$49.95	\$32.50

Environmental Transmitter (works with sensors below)*

Item #	Sug. Retail	Empl. Price
10246	\$49.95	\$32.50

Power Sensor*

Item #	Sug. Retail	Empl. Price
10568	\$29.95	\$18.00

Water Sensor*

Item #	Sug. Retail	Empl. Price
10577	\$29.95	\$18.00

Temperature Sensor*

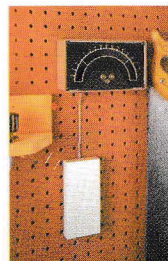
Item #	Sug. Retail	Empl. Price
10559	\$29.95	\$18.00



Water Sensor and Transmitter



Power Sensor and Transmitter



Temperature Sensor and Transmitter



Smoke Detector / Transmitter (Combined unit)



*Power, Water and Temperature Sensors must be wired to environmental transmitter.

*Limited availability - see Ordering Instructions.

EMERGENCY CALL SYSTEMS

Emergency Call System Smoke/Fire Alert Model 100

Automatically reports fire to 2 pre-recorded numbers. Works with sound alarm. Console plus transmitter (sold separately). Continuous calling until acknowledged. Easy to program. Voice-synthesized to avert accidental erasing. Compatible with rotary and touch-tone dialing.



Item #	Color	Type	Sug. Retail	Empl. Price
10269	Ivory	Console	\$199.95	\$125.00
10278	Ivory	Transmitter	\$ 29.95	\$ 19.50
10287	Ivory	Trans / Smoke Det.	\$ 59.95	\$ 39.00



Emergency Call System Medical Alert Model 200*

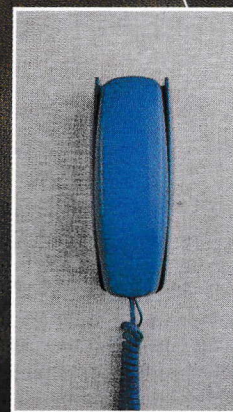
Console plus portable transmitter (sold separately) activated by push of a button. Calls for help in an emergency when you can't. Continuous calling until acknowledged. Up to 100 ft. range. Voice-synthesized to avert accidental erasing. Easy to install and program with your address and phone numbers. Compatible with rotary and touch-tone dialing.

Item #	Color	Type	Sug. Retail	Empl. Price
10513	Ivory	Console-Medical	\$199.95	\$125.00
10522	Ivory	Transmitter	\$ 49.95	\$ 32.50

*Limited availability — see Ordering Instructions.



THE BASICS



Trimline® Telephone—Desk

Rotary or touch-tone dialing. Illuminated dial pad and disconnect button in handset. Slim size fits anywhere. Most popular phone in America.

Item #	Color	Type	Sug. Retail	Empl. Price
01306	White	Desk-Roty	\$49.95	\$37.50
01427	Ivory			
01388	Brown			
01717	Teal Blue			
01294	White	Desk-TT	\$69.95	\$47.50
01418	Ivory			
01379	Brown			
01575	Rust			
01696	Teal Blue			

Trimline® Telephone—Wall

Item #	Color	Type	Sug. Retail	Empl. Price
01324	White	Wall-Roty	\$49.95	\$37.50
01445	Ivory			
01360	Yellow			
01409	Brown			
01726	Teal Blue			
01315	White	Wall-TT	\$69.95	\$47.50
01436	Ivory			
01351	Yellow			
01397	Brown			
01593	Rust			
01708	Teal Blue			

Princess® Telephone

Rotary or touch-tone dialing. Small, stylish, fits any room or decor. Hearing aid compatible.

Item #	Color	Type	Sug. Retail	Empl. Price
02107	Ivory	Desk-Roty	\$49.95	\$37.50
02116	Yellow			
02040	Ivory	Desk-TT	\$64.95	\$47.00
02031	White			
02086	Yellow			
02134	Teal Blue			

THE BASICS



Ranger™ 300 Telephone

Provides step-saving features including push-button dial pulse dialing. Last number redialed at a single touch. Mute button acts as "Hold" device. Manual line on/off switch. Ringer on/off switch. Table top or wall mountable. Directory card holder with changeable surface.

Item #	Color	Sug. Retail	Empl. Price
51300	Almond	\$29.95	\$24.50

Traditional Telephone

Rotary or touch-tone dialing. Electronic keypad for faster, more accurate dialing. Hearing aid compatible. Available in wall or desk.



Item #	Color	Type	Sug. Retail	Empl. Price
00028	White	Desk-Roty	\$39.95	\$31.00
00103	Ivory			
00064	Black	Desk-TT	\$59.95	\$44.00
00019	White			
00091	Ivory			
00055	Black			
00336	Teal Blue	Wall-Roty	\$44.95	\$34.00
00046	White			
00121	Ivory			
00242	Yellow	Wall-TT	\$64.95	\$47.00
00037	White			
00112	Ivory			
00233	Yellow			
00345	Teal Blue			

THE BASICS

Trimline® II Touch-Tone Telephone*

Item #	Color	Type	Sug. Retail	Empl. Price
52470	White	Desk-TT	\$69.95	\$47.50
52480	Ivory			
52490	Brown			
52500	Rust			
52510	Teal Blue			
52520	White	Wall-TT	\$69.95	\$47.50
52530	Ivory			
52540	Yellow			
52550	Brown			
52560	Rust			
52570	Teal Blue			



Electronic Basics

Times are changing and so are our Basics. The technological improvements we've made and the features we've added make these time tested styles more durable, reliable and versatile than ever before.

New electronic designs feature dual electronic tone ringer, hi/low/off ringer control, soft-touch dial pad, and the Trimline II has an illuminated key pad. All new Electronic Basics are hearing aid compatible, including the Trimline II.



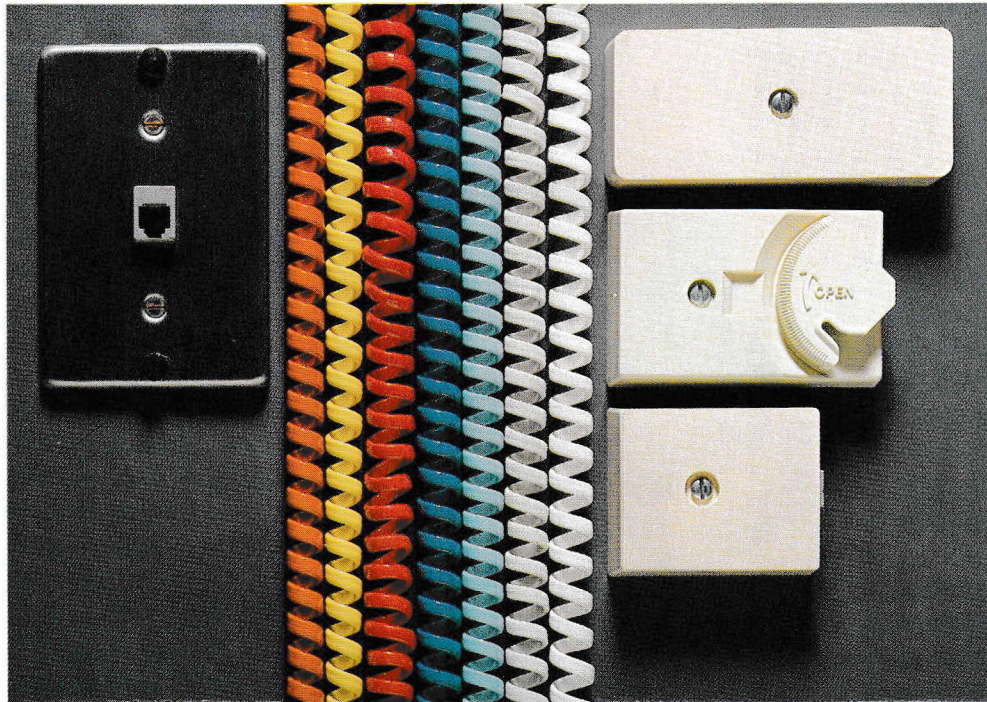
Traditional II Touch-Tone Telephone*

Item #	Color	Type	Sug. Retail	Empl. Price
52410	Black	Desk-TT	\$59.95	\$44.00
52380	Ivory			
52400	White			
52420	Teal Blue			
52430	Ivory	Wall-TT	\$64.95	\$47.00
52440	White			
52460	Yellow			
52450	Teal Blue			

Use Our Toll-Free Number
1-800-835-7202
 Between 10am-7pm EST, Mon.-Fri.

*Limited availability — see Ordering Instructions.

WIRING SYSTEMS



Cords

Standard Modular Handset Cords

Color	6 ft. Item #	Sug. Retail	Empl. Price	12 ft. Item #	Sug. Retail	Empl. Price	25 ft. Item #	Sug. Retail	Empl. Price
White	14267	\$2.95	\$1.20	14490	\$4.95	\$1.75	14726	\$7.95	\$3.20
Ivory	14276	\$2.95	\$1.20	14502	\$4.95	\$1.75	14735	\$7.95	\$3.20
Almond	16056	\$2.95	\$1.20	16113	\$4.95	\$1.75	16122	\$7.95	\$3.20
Beige	14285	\$2.95	\$1.20	14511	\$4.95	\$1.75	14744	\$7.95	\$3.20
Yellow	14315	\$2.95	\$1.20	14557	\$4.95	\$1.75	14780	\$7.95	\$3.20
Lt. Blue	14351	\$2.95	\$1.20	14593	\$4.95	\$1.75	14829	\$7.95	\$3.20
Teal Blue	14388	\$2.95	\$1.20	14623	\$4.95	\$1.75	14856	\$7.95	\$3.20
Red	15947	\$2.95	\$1.20	15956	\$4.95	\$1.75	15974	\$7.95	\$3.20
Rust	14427	\$2.95	\$1.20	14650	\$4.95	\$1.75	14883	\$7.95	\$3.20
Green	14445	\$2.95	\$1.20	14687	\$4.95	\$1.75	14913	\$7.95	\$3.20
Brown	14306	\$2.95	\$1.20	14548	\$4.95	\$1.75	14762	\$7.95	\$3.20
Black	14481	\$2.95	\$1.20	15965	\$4.95	\$1.75	15983	\$7.95	\$3.20
Gray	14472	\$2.95	\$1.20	14717	\$4.95	\$1.75	14940	\$7.95	\$3.20

Miscellaneous Cords

	Item #	Color	Sug. Retail	Empl. Price
Short Mounting Cord (2 ft.)	51920	Clear	\$ 2.50	\$.90
Fabric Handset Cord (32 in.)	15992	Brown	\$10.95	\$4.00
Fabric Handset Cord (12 ft.)	15198	Brown	\$14.95	\$7.40
Extension Cord (25 ft.)	15929	Ivory	\$ 7.95	\$4.10
21 ft. Combo Cord (Use with Touch-a-matic® 300 Telephone)	16159	Almond	\$ 7.95	\$3.20
	16140	Mocha	\$ 7.95	\$3.20
	16168	Burgundy	\$ 7.95	\$3.20
14 ft. coiled (use with Touch-a-matic® 305 Telephone)	16186	Almond	\$ 3.95	\$1.60
	16177	Mocha	\$ 3.95	\$1.60
	16195	Burgundy	\$ 3.95	\$1.60
25 ft. coiled (Use with Touch-a-matic® 305 Telephone)	18210	Almond	\$ 6.95	\$2.85
	16207	Mocha	\$ 6.95	\$2.85
	18229	Burgundy	\$ 6.95	\$2.85

WIRING SYSTEMS

Decor Line Cords

Color	14 ft. Item #	Sug. Retail	Empl. Price	25 ft. Item #	Sug. Retail	Empl. Price
Clear	15901	\$3.95	\$1.40	15910	\$4.95	\$1.90
White	-	-	-	15675	\$4.95	\$1.90
Ivory	-	-	-	15684	\$4.95	\$1.90
Beige	-	-	-	15693	\$4.95	\$1.90
Brown	-	-	-	15714	\$4.95	\$1.90

Modular Jacks & Wiring

Style	Item #	Color	Model	Sug. Retail	Empl. Price
Do-It-Yourself Wiring					
Wire Junction (with modular plug)	17307	Ivory	742A	\$ 7.95	\$4.00
Wire Junction	16234	Ivory	742B	\$ 5.95	\$2.55
Telephone Wire Plug	17428	Ivory	700A4	\$ 2.95	\$1.30
Modular Jack	16980	Ivory	725A	\$ 5.95	\$2.45
Modular Jack (with cover)	17183	Ivory	725S	\$ 6.95	\$2.75
Flush Jack (with cover)	17147	Ivory	725FSA	\$ 6.95	\$3.55
Wall Telephone Jack	17464	Stainless	630B	\$ 6.95	\$3.50
PhoneMount	17446	Stainless	730A	\$11.95	\$7.90

Adapters and Converters

Flush Jack Converter	17062	Ivory	725F	\$ 3.95	\$1.70
Modular Jack Converter	17026	Ivory	725C	\$ 4.95	\$1.75
Modular Jack Converter (with cover)	17222	Ivory	725T	\$ 4.95	\$2.25
Permanent 4 Plug-In Adapter	16485	Ivory	1A	\$ 3.95	\$1.60
Portable 4 Plug-In Adapter	16524	Ivory	225A	\$ 2.95	\$1.20
Dual Line Adapter	16598	White	267D	\$ 4.95	\$2.80

One-Stop Prewire System

Prewire Flush Jack	17101	Ivory	725FS	\$ 6.95	\$2.50
Prewire Wall Phone Jack	17482	Stainless	830A	\$ 5.95	\$3.00
Prewire Faceplate	17361	Ivory	65B	\$ 1.95	\$.90

Miscellaneous Items

	Item #	Color	Sug. Retail	Empl. Price
Telewire (50 ft.)	16337	Ivory	\$ 4.95	\$ 1.90
Wire Stripper 953A	16298	Ivory	\$ 3.95	\$ 2.05
Telephone Wire Clips	16270	Clear	\$ 1.50	\$.75
Add-An-Outlet Installation Kit*	17893	-	\$24.95	\$14.95
Radio Interference Filter**	52610	Ivory	\$ 8.95	\$ 6.95
Line Status Indicator C534A**	52200	White	\$14.95	\$ 9.00

Special Interest Products

Volume Control Handset	16382	White	\$29.95	\$19.95
	16391	Ivory	\$29.95	\$19.95
Telephone Backboard 191C (Fits behind Trimline® wall Telephone)	16403	White	\$ 2.95	\$ 1.20
	16412	Ivory	\$ 2.95	\$ 1.20
	16421	Yellow	\$ 2.95	\$ 1.20
	16430	Brown	\$ 2.95	\$ 1.20
	16449	Rust	\$ 2.95	\$ 1.20
	16458	Teal Blue	\$ 2.95	\$ 1.20
	16460	Red	\$ 2.95	\$ 1.20
	16630	Black	\$ 2.95	\$ 1.20
	16650	Beige	\$ 2.95	\$ 1.20
	16610	Blue	\$ 2.95	\$ 1.20
	16670	Green	\$ 2.95	\$ 1.20

*Order after November 1, 1984.

**Order after January 1, 1985.

No shipping and handling charge applies for any item(s) on these two pages if telephone set(s) are ordered at the same time. Otherwise, shipping and handling charge is \$6.00 per order.

TELSTAR™ CALL CONTROL SYSTEM

TELSTAR™ CALL CONTROL SYSTEM IT TALKS TO YOU...AND FOR YOU ...ALL THE TIME!



Imagine just about *all* of the easy-access, convenient and technological breakthroughs of your telephone system — in one compact unit — and you haven't even begun to know what Telstar can do for you! Because Telstar is more than an "accessory" — it's an integrated communications system that *controls all of your touch-tone phones* — and allows them to do more for you!

Let's begin with its simplicity of operation. Just touch the "★" on your Touch-Tone keypad to activate many of the special features, and the "#" button to change from one control feature to another. It's that simple, and fast. And, not just for one phone, but *all* touch-tone telephones and extensions in your home (or business).

Telstar's synthesized "voice" talks to you and your callers in plain English . . . telling them you're not available to answer, asking the caller to "touch-tone" his number so you can return the call later, then tell you "who" or what number called and *when* (by the exact time and date the call came in!). Better than an answering machine, because Telstar records the exact telephone number and time without tape . . . electronically!

Telstar is more than a "command post" — it's an automatic telephone directory, too. You

can record up to 50 names and phone numbers in Telstar's memory, to be recalled with a simple touch (each name up to 8 characters, each number up to 32 digits!). And, you don't erase old names and numbers, just replace them right over the old ones, automatically. If someone calls who's in your memory bank, Telstar will tell you so by spelling out clearly: "J-O-H-N, received at 3:30 pm, November 10." And, if you don't want to answer certain calls, just tell Telstar to screen them out — simply!

What about an intercom? Telstar's intercom is unique, because you can easily set up household "codes" for every room where there's a touch-tone phone: one short ring to pick up in the living room, 2 rings mean "it's dinner time" — or pick up your phone and tell anyone the message directly. An emergency? Program in fire, police and medical numbers and just touch two keys to dial the entire number instantly.

Prevent unauthorized use of phones in your home with Telstar, too. Though toll-free 800 number calls will always be permitted, you can *lock out* 10 digit long-distance and operator-assisted calls just by "telling" Telstar what's allowed and what isn't. And, Telstar will *announce* the lock-out to anyone who tries to make an unauthorized call! Truly personal, totally secure — that's Telstar!

TELSTAR™ CALL CONTROL SYSTEM

Want to access long-distance services, even PBX, "key" systems or "dial 9" lines? Simple — because you can tell the control system to *pause* between digits, so you can enter these systems with *one* touch.

Away from home, Telstar really shines for you: simply touch-tone your code to pick up your messages. Telstar will take 30 calls, telling you which calls are "new" automatically — so you don't waste time or money. It automatically stacks new calls on top of old, wiping out the old so you don't have to bother. And you'll not only know who or what number called, but when — just the facts you need, not long-winded messages. Imagine hearing this, by phone from anywhere: "Hello, your first call was from J-A-C-K. Received at 2:30 pm, April 9. For next message, press M." No tapes, no bother, no extra expense for an answering machine... thanks to Telstar. And, you can even have your Telstar announce the telephone number where you can be reached when you are away from home... even change your reach number remotely... anytime.

There's *much* more to Telstar, too. Like automatic redial of busy or unanswered numbers built right in to *all* of the phones you've connected to it... call-screening that can be set to begin and end at any time you wish (by the hour and minute, whether you're home or not)... put callers on "hold"... the ability to review

all of the names and numbers in your Telstar memory bank alphabetically, and change them quickly.

Perhaps best of all, you don't even have to have Telstar near your phone — but can keep it *anywhere*. It's compact, attractive and lightweight — but it *doesn't* have to be at your side to be useful! Built-in cover keeps it dust-free always. Whether it's near or far, Telstar's attractive synthesized voice works through your touch-tone phones, leading you step-by-step through all functions, using your own phone's touch-tone keypad.

Telstar... truly total call control... for now and tomorrow... automatically!
(You'll wonder how you got along without it until now).



Telstar Feature Code reminder cards are packed with unit, for attachment to your touch-tone phones (so you can use all features easily). 1 Year Warranty. Please note that this product will not be serviced or repaired beyond warranty.

Note: Because household telephone wiring varies considerably, your home's wiring may have to be modified so that *all* extension phones can access your Telstar call control system. You may require the installation of an RJ31X-series jack. If so, your local phone company will install one at your expense.

Item #	Color	Sug. Retail	Special Empl. Price
09263	Almond	\$299.95	\$69.95



 **AT&T**
Consumer Products

5 Wood Hollow Road
Parsippany, NJ 07054

